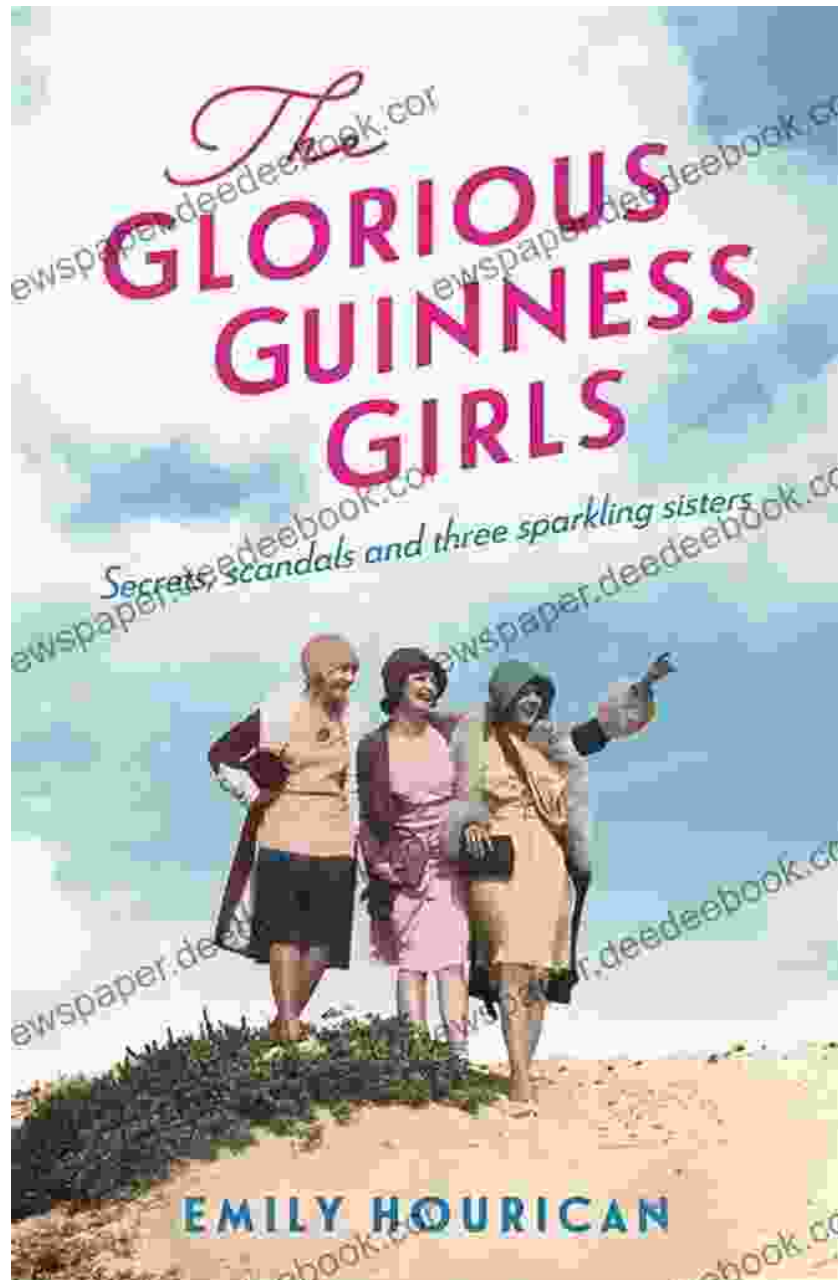


Emily Hourican: The Glorious Guinness Girl Who Changed the Face of Advertising



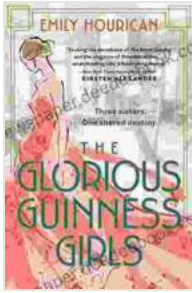
The Glorious Guinness Girls by Emily Hourican

★★★★☆ 4 out of 5

Language : English

File size : 2855 KB

Text-to-Speech : Enabled



Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 417 pages
Paperback	: 66 pages
Item Weight	: 2.57 ounces
Dimensions	: 4.72 x 0.16 x 7.48 inches



Emily Hourican was born in Dublin, Ireland, in 1938. She began her modeling career in the early 1960s, and in 1966, she was approached by Guinness to be the face of their new advertising campaign.

At the time, women were rarely featured in advertising, and when they were, they were often portrayed as housewives or sex objects. Hourican's Guinness posters were different. They showed her as a strong, independent woman who was enjoying life.

Hourican's posters were a huge success, and they helped to change the way women were portrayed in advertising. She became a role model for women everywhere, and she showed them that they could be successful and independent.

Hourican continued to model for Guinness for many years, and she also appeared in other advertising campaigns. She retired from modeling in the early 1980s, but she remained a popular figure in Ireland.

Hourican died in 2018 at the age of 79. She is remembered as one of the most iconic models of all time, and her Guinness posters continue to

inspire women around the world.

Emily Hourican's Legacy

Emily Hourican's legacy is one of empowerment and inspiration. She showed women that they could be successful and independent, and she helped to change the way women were portrayed in advertising.

Hourican's work continues to inspire women today. She is a role model for women who want to break down barriers and achieve their dreams.

Emily Hourican was a pioneer who changed the face of advertising. Her iconic Guinness posters inspired women around the world, and her legacy continues to live on today.



The Glorious Guinness Girls by Emily Hourican

★★★★☆ 4 out of 5

Language	: English
File size	: 2855 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 417 pages
Paperback	: 66 pages
Item Weight	: 2.57 ounces
Dimensions	: 4.72 x 0.16 x 7.48 inches

FREE

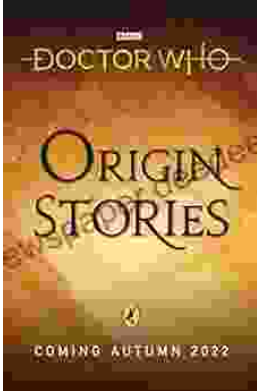
DOWNLOAD E-BOOK





50 Amazing Color Paintings Of Pierre Paul Prud'Hon French Romantic Painter

Pierre Paul Prud'Hon (1758-1823) was a French Romantic painter known for his graceful and ethereal compositions. His work is characterized by soft colors, delicate brushwork,...



Doctor Who Origin Stories: A Comprehensive Exploration of the Time Lord's Beginnings

The Mysterious Doctor The Doctor, the enigmatic protagonist of the long-running British science fiction television series Doctor Who,...