Research Methods in Public Administration and Public Management: A Comprehensive Guide

Public administration and public management are fields of study that focus on the management of government organizations and the delivery of public services. Research in these fields is essential for understanding how government works and how it can be improved. This guide provides a comprehensive overview of research methods in public administration and public management, including research design, data collection, analysis, and reporting.



Research Methods in Public Administration and Public Management: An Introduction (Masters in Public

Management) by Sandra van Thiel

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Research Design

The first step in conducting research is to design a research study. This involves identifying the research question, developing a research

hypothesis, and choosing a research method. The research question is the question that the study will seek to answer. The research hypothesis is a prediction about the outcome of the study. The research method is the procedure that will be used to collect and analyze data.

There are a variety of research methods that can be used in public administration and public management, including:

- Surveys
- Interviews
- Focus groups
- Document analysis
- Case studies
- Field observations
- Experiments

The choice of research method will depend on the research question, the available resources, and the researcher's skills and expertise.

Data Collection

Once the research design has been developed, the next step is to collect data. Data collection involves gathering information that will be used to answer the research question. The data collection method will depend on the research method that has been chosen.

For example, if the researcher is conducting a survey, they will need to develop a survey instrument and administer the survey to a sample of

respondents. If the researcher is conducting an interview, they will need to develop an interview guide and interview a sample of individuals.

It is important to ensure that the data collection process is valid and reliable. Validity refers to the extent to which the data measures what it is intended to measure. Reliability refers to the extent to which the data is consistent and reproducible.

Data Analysis

Once the data has been collected, it must be analyzed in order to answer the research question. Data analysis involves using statistical techniques to describe and summarize the data, and to test the research hypothesis.

There are a variety of statistical techniques that can be used in public administration and public management, including:

- Descriptive statistics
- Inferential statistics
- Regression analysis
- Factor analysis
- Cluster analysis

The choice of statistical technique will depend on the research question and the type of data that has been collected.

Reporting

The final step in the research process is to report the findings. The research report should include a description of the research design, the data collection methods, the data analysis results, and the s.

The research report should be written in a clear and concise style. It should be organized in a logical way and should be easy to read and understand.

This guide has provided a comprehensive overview of research methods in public administration and public management. By following the steps outlined in this guide, researchers can design and conduct high-quality research studies that will contribute to the understanding of public administration and public management.



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