

The Bagel King: Jed Mannheimer, the Man Behind the Montreal-Style Bagel Empire



The Bagel King by Jed Mannheimer

★★★★☆ 4.8 out of 5

Language : English

File size : 4870 KB

Screen Reader: Supported

Print length : 32 pages

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When it comes to Montreal-style bagels, one name stands above the rest: Fairmount Bagel. For over three decades, this renowned bakery has been delighting Montrealers and bagel enthusiasts worldwide with its authentic, wood-fired bagels that are soft on the inside and crispy on the outside, with a distinctively chewy texture and a slightly sweet flavor.

Behind the success of Fairmount Bagel is a visionary entrepreneur named Jed Mannheimer. Mannheimer's passion for bagels began in the early 1980s, when he stumbled upon a small bagel shop in Montreal's Mile End neighborhood. Intrigued by the unique flavor and texture of the bagels, he decided to learn everything he could about the art of bagel-making.

Mannheimer spent countless hours experimenting with different recipes and techniques, determined to create the perfect Montreal-style bagel. He studied the traditional methods used by Jewish bakers in Eastern Europe, and he even traveled to Montreal's famed St-Viateur Bagel to learn from

the masters. After months of trial and error, he finally developed a recipe that he believed was worthy of sharing with the world.

In 1989, Mannheimer opened the first Fairmount Bagel shop on Fairmount Avenue in Montreal's Mile End neighborhood. The shop was an instant success, with customers lining up down the block for a taste of Mannheimer's delicious bagels. Word of Fairmount Bagel's bagels quickly spread, and soon, people from all over Canada and the United States were making pilgrimages to Montreal to try them.

As Fairmount Bagel's popularity grew, Mannheimer opened additional locations in Montreal and Toronto. Today, Fairmount Bagel is a thriving empire with over 20 locations across Canada and the United States. The bakery's bagels are also available online, and they are shipped to customers all over the world.

Mannheimer's success is not only due to his delicious bagels, but also to his unwavering commitment to quality and customer service. He insists on using only the finest ingredients, and all of Fairmount Bagel's bagels are made fresh daily. He is also passionate about providing his customers with a positive and memorable experience, and his staff is known for their friendly and helpful service.

Mannheimer's contributions to the Montreal bagel scene have been widely recognized. In 2012, he was awarded the Order of Canada, one of the highest civilian honors in the country. He has also been featured in numerous publications and television shows, including The New York Times, The Wall Street Journal, and CNN. Mannheimer is a true bagel

legend, and his Fairmount Bagel empire is a testament to his passion for bagels and his commitment to excellence.

The Secret to Fairmount Bagel's Success

So what is the secret to Fairmount Bagel's success? Mannheimer attributes it to a combination of factors, including:

- **The use of high-quality ingredients:** Fairmount Bagel uses only the finest ingredients, including unbleached flour, filtered water, and sea salt. The bagels are also made with a sourdough starter, which gives them their distinctive chewy texture.
- **The traditional wood-fired baking method:** Fairmount Bagel's bagels are baked in a wood-fired oven, which gives them their crispy crust and chewy interior. The oven is heated to a very high temperature, which creates a steamy environment that helps to develop the bagels' signature flavor.
- **The perfect balance of sweetness and saltiness:** Fairmount Bagel's bagels have a slightly sweet flavor, which is balanced by the saltiness of the water and the sea salt. This combination of flavors makes the bagels irresistible.
- **The commitment to customer service:** Fairmount Bagel is known for its friendly and helpful staff. The bakery's employees are always willing to go the extra mile to make sure that customers have a positive experience.

The Legacy of Jed Mannheimer

Jed Mannheimer is a true bagel legend. His passion for bagels and his commitment to quality have made Fairmount Bagel one of the most successful bagel bakeries in the world. Mannheimer's legacy will continue to inspire bagel lovers for generations to come.



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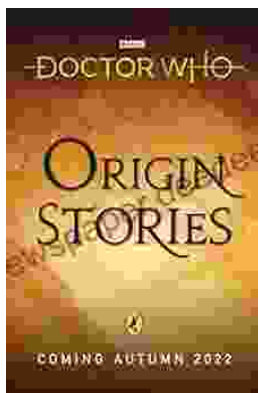
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